

A NEEDS AND CHALLENGES

- Accessibility: Customer could not risk downtime and needed data accessible and applications running 24/7
- > User satisfaction: Long loading times and latency affected engagement rate creating low satisfaction from end users
- **Cost management:** Costs were hard to manage for service providers due to factors such as amounts of data transferred, number of requests to backhaul and users' geographical locations
- > Processing and network bandwidth issues: Overly congested network lacked stability and scalability was costly, and caused delays and downtime
- **Environmental constraints:** Strong requirement for hardware that runs at the network edge where environment causes challenges such as temperature variances and space restrictions
- **Server that lasts:** Customer required a server they could rely on past the suggested 3 5 year mark

BENEFITS OF KONTRON ME1310

- **Storage capacity:** Ideal solution for 60TB+ of storage for simultaneous content streaming while delivering performance and reliability
- > Scalability: Flexible integrated design allows operators to accommodate variable end user demands with less equipment
- **User satisfaction:** Faster loading times, enhanced web performance, and low latency improved user satisfaction by providing seamless streaming experiences
- ➤ Local data caching: Servers require less space, less equipment, less cabling, less complexity which translates to reduced OPEX and TCO.
- **Cost reduction:** ME1310 addressed cost management issues by reducing the number of times the customer connects to the backhaul to retrieve web content
- **Unique rugged server design:** Ruggedized form factors function reliably in extreme environments support for wide temperature range (-40°C to 65°C) installed in restricted spaces and pole/wall mounted (IP65 version available)
- > Low-latency solution: Integrated processing, switching and precision timing ensures low-latency connections
- ▶ Long life server: 7 10 year lifespan enabled zero provisioning and increased ROI for customer





TARGETED DEPLOYMENTS

Media (ISPs/OTT/Service Providers)

A group of distributed servers brings intelligent caching to the extreme edge locally to deliver better on-demand video and live streaming experiences across various devices and platforms.

Avionics/Transportation

Cabinet and/or outdoor IP65 server at airport terminal or train station acts as CDN to enable content updates when plane or train parks at gate.



For more information about our ME1310 platform or to speak to a member of our sales team, contact us directly at: telecomedia@kontron.com









